

Women in Leadership - The Way Forward in the Finance Industry

OVERVIEW

Please join Bloomberg and co-host Sally Tong, Founder of the WOMEN IN IMPACT ORG initiative, at our Bloomberg Hong Kong office on Tuesday, September 18, for a compelling panel discussion on maneuvering the Finance industry as a female leader. You will have the opportunity to hear from leaders in various facets of the industry and perspectives such as advertising, engineering and venture capital.

Panelists:

Caroline Darcy - APAC Group Head - Advertising, Sponsorship & Brand Activation, UBS

Carla Nunez - APAC Engineering Manager, Bloomberg

Sally Tong - Managing Director of Dreams Matter Ventures, Founder of the WOMEN IN IMPACT ORG initiative

Moderator:

Fion Li - Hong Kong Bureau Chief at Bloomberg News

Take this unique opportunity to meet industry peers who are equally passionate about advocating for women's development and progressing opportunities in finance, advertising, technology, and venture capital. Enjoy the panel, share your experiences, and let

inspiration work out the rest!

Please note the following:

- Kindly bring along a business card for verification purposes.
- If you have a disability and require accommodation in order to fully participate in this event, please contact us at hkseminar@bloomberg.net. You will be contacted by someone from our staff to discuss your specific needs.

AGENDA

6:00pm - 7:00pm

Registration & networking **Food and drinks will be served*

7:00pm - 7:05pm

Opening remarks

Speaker: Jodi Schneider

7:05pm - 8:00pm

Panel discussion

Speakers: Caroline Darcy, Sally Tong, Carla Verena Nunez; *Moderator:*
Fion Li

8:00pm - 8:30pm

Panelist Q&A with the audience

8:30pm

End of event

SPEAKERS



Fion Li

Hong Kong Bureau Chief
Bloomberg LP

Joined in 2011, Fion Li is now the Hong Kong Bureau Chief at Bloomberg News. The bureau is the company's biggest in Asia and the third-largest in the world with 200 journalists. Being the youngest and the first native bureau chief, Fion had covered Asian currencies and bonds and she was in the frontline reporting on Hong Kong's Occupy Central protests in 2014.

Fion was in the inaugural class of bachelor of journalism at the University of Hong Kong and she is an alumna of St. John's College. She spent a year in an exchange programme at University of Maryland in the United States. In 2007, she graduated with first class honors and joined Thomson Reuters as a news assistant in its Chinese-language team.



Caroline Darcy

Group Head - Advertising,
Sponsorship & Brand
Activation

APAC UBS AG

Caroline Darcy, Group Head - Advertising, Sponsorship & Brand

Activation, Asia Pacific UBS AG, has valuable experience in marketing, sponsorship, advertising, PR, media and major events management across the APAC region and globally. She has led complex marketing and brand campaigns and is dedicated to promoting the UBS brand through important global and regional events and initiatives with Art Basel, The Solomon R. Guggenheim Museum, The Beijing Music Festival, Formula 1 and world famous photographer Annie Leibovitz. Caroline was instrumental in the successful re-launch of the UBS brand in 2015 globally.

Before joining UBS, Caroline was General Manager of Marketing for the Australian Grand Prix Corporation. She is recognized in the market place for her commitment to delivering unique value to UBS clients through strategic marketing and sponsorship.



Sally Tong

Managing Director

Dreams Matter Ventures

Sally Tong is Managing Director of Dreams Matter Ventures, founded in 2017 whose mission is to empower and impact-invest in the next generation of changemakers. In 2018, she initiated Women In Impact: advocating Diversity, Social Impact and seeking to help women succeed in 3 ways: Education, Connection and Professional advocacy.

With a core background as CEO & founder for 20 years, Sally has comprehensive experience in Leadership Engagement &

Communication, Strategic Partnership, and Execution across APAC and especially in China (Greater Bay Area). She has served as a mentor at Hong Kong University 'Success has no gender', organized by a group of students and inspired by the UN initiative "HeforShe" promoting gender equality.

Right now, Sally is a business Mentor to female entrepreneurs and young professionals helping them grow their skills and expand their vision to go global. She is regularly invited to speak & share insights about entrepreneurship, social impact, and women empowerment at Universities & Startup events.



Carla Verena Nunez

Asia-Pacific Engineering
Manager

Bloomberg LP

Carla Nunez is the APAC manager for Bloomberg's Real-Time Market Data and News Feeds group. She leads teams of engineers in Tokyo and Hong Kong, who are responsible for developing software that connect to exchanges and news providers around the Asia Pacific region to receive real-time pricing data. Their software normalizes information from thousands of sources to power the Bloomberg Terminal and Enterprise products.

Carla also leads the expansion of Bloomberg's Engineering presence in Hong Kong. She has been involved in diversity and inclusion programs throughout her career at Bloomberg.

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